

Brackmills BID Annual Report

2018 - 2019



Executive Chair of the Board

2018 has seen a number of new developments being constructed and opening on our estate. This winter saw the opening of two new units on Thomas Dachser Way occupied by Dachser and Decathlon, in addition to the new Stanley Black and Decker warehouse on Caswell Road.

Last June, saw the Brackmills Industrial Estate Business Improvement District (BID) team visit London to speak to property owners and developers based in the London area to update on how the BID supports businesses on the estate, BID projects and discuss priorities for improvements in the coming years.

The BID is in its tenth year since its inaugural vote in March 2009 and its official start on the 1st June 2009. I would like to take the time to

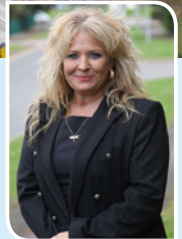
thank all businesses who have completed BID renewal surveys and have attended the workshops and events this past year to help prepare a new BID business plan for 2019-2024.

I would also like to thank all my fellow directors, who all volunteer their time to ensure that the BID remains on plan and on budget.

If you would like to get more involved, to suggest projects, are interested in joining our board of directors or a working group, we would love to hear from you.

Read on for our highlights and achievements in 2018.

Sara Homer (BID Executive Chair)



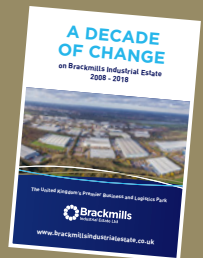
Annual General Meeting for Brackmills Industrial Estate BID

Brackmills Industrial Estate welcomes representatives of all businesses to our Annual General Meeting.

A notice for this meeting outlining date, time and venue will be sent to all hereditaments and businesses in advance. Please contact the BID team at enquiries@brackmillsestate.co.uk to attend this meeting.

Decade of Change on Brackmills Industrial Estate

Since the BID commenced in June 2009, Brackmills Industrial Estate has seen a decade of transformation since the Brackmills Estate Group was established in 2007. Visit the BID website or contact the BID office for a copy of the BID's "Decade of Change" document.



Infrastructure

To provide a great infrastructure and smart working environment for business to operate and people and services to access and move around, safely and effectively.

- **Roads** – This spring (March 2019) road surface improvements are scheduled to be undertaken on Salthouse Road between ASDA and Baxter Healthcare. This is a £104,000 project to which £79,000 was funded by the BID and the remainder contributed by Northamptonshire County Council.
- **Buses** – The BID has continued to lobby providers to improve services to and from the estate. £170,000 of investment has been received for four years between 2017-2021. Providers made changes in 2018 with only one service withdrawn. Since 2014 regular Saturday services run to Brackmills and via the estate between Wootton, Wellingborough, East Hunsbury and the town centre – these services did not previously operate.
- **Property investment** – In June 2018 the BID held an event with investors and property owners based in the London area.

- **Winter gritting** – In 2018/2019, the BID has continued to fund winter gritting to keep the estate moving when temperatures fall below zero. The winter gritting season is still underway at present but in the 2017/2018 season a total of 104 applications were performed.
- **New Developments** – 2018 has seen the opening of two new warehouses on Thomas Dachser Way, these two units have been occupied by current BID businesses Decathlon and Dachser, in addition to the new Stanley Black and Decker warehouse on Caswell Rd.



Crime Prevention and Safety

Work closely with the police to maintain a safe and secure working environment for business to operate and people and services to access and move around, safely and effectively.

- **Low recorded crime rates** – There were 56 incidents in 2018 and this compares to 135 in 2008, the year prior to the BID commencing.
- **CCTV & ANPR** – 2018 has seen the BID replace the ANPR cameras on the estate with digital cameras covering the four key roads in and out of the estate. This has been an investment of £48,750 in helping to retain a safe and secure estate.
- **PCSO** – Our Police Community Support Officer (PCSO) Ian Taylor undertakes regular patrols throughout the estate by cycle, vehicle or walking – providing advice and crime updates for businesses.

- **Bank holiday security provision** – As requested by businesses the BID organises extra patrols by a private security company on bank holidays during the year, dovetailing with the shifts of our estate PCSO.
- **Incidents and Business Watch Alerts** – Business Watch alerts are issued to businesses subscribed to receive Brackmills emails.



The people who work on Brackmills

- **Website** – The BID website www.brackmillsindustrialestate.co.uk was revamped and relaunched in the summer of 2018.
- **Communications** – To keep everyone up to date on the estate we have twice monthly e-newsletters and business alerts. We also keep everyone connected via our social media channels – Facebook, Twitter and LinkedIn.
- **Monthly Drop-in Surgeries** – The BID teamed up with Northamptonshire Growth Hub and the University of Northampton to run monthly, two-hour, drop in sessions during 2018.
- **Counter Terrorism Event** – In January 2019 the BID worked with Northamptonshire Growth Hub to hold a Counter Terrorism workshop at the Nene White Water Centre.

- **Northamptonshire Logistics Awards** – In May 2018 the BID was the Achiever of the Year category sponsor.
- **Disaster Recovery** – In May 2018 sudden rainfall caused damage to over a dozen properties on the estate. With businesses suffering from damaged roofs and rising surface waters resulting in business downtime and repair charges. The BID lobbied Northampton Borough Council and Northamptonshire County Council and met and toured the site with the environmental consultants investigating this incident.



Brackmills Environment

To provide a smart, tidy and safe environment which supports the values of the businesses who work on the estate.

- **Summer and winter landscaping** – Additional landscaping is performed on the estate's six roundabouts during the year to include maintenance and litter picking (this is over and above the services undertaken by Northampton Borough Council and Northamptonshire County Council).
- **Targeted extra cleaning and landscaping** – A mechanised sweeper undertakes additional runs on Liliput Road between the waste transfer station and Burryport Road - five times per week.

- **Litter Bins** – In 2018 two new litter bins were procured by the BID. The BID has now purchased 49 bins for the estate that are collected once or twice weekly.



Paying your BID Levy

Businesses in the Brackmills Industrial Estate BID area are required to pay a levy, which is in addition to Business Rates and needs to be paid separately (regardless of how you pay your Business Rates).

Prompt payment will help ensure that the objectives that were voted on in the BID Business Plan come to fruition.

You can pay the levy in the following three ways.

Please always quote your BID account reference. This is a nine-digit number starting with a 7.

- **By debit or credit card**

telephone 0300 330 7000 or

online www.northampton.gov.uk/payments

- **Online** by creating a new Payee

Northampton Borough Council and using the following account details; Barclays Bank, sort code 20-17-19 account number 70509035.

If you have any questions regarding your levy payment, please contact the Business Rates office at Northampton Borough Council.

Telephone 0300 330 7000 (Option 1 for Business Improvement District)

E-mail: businessrates@northampton.gov.uk

BID Financials 2018/2019

Businesses in Brackmills Industrial Estate BID area pay a levy which is used to pay for the projects and services provided by Brackmills Industrial Estate Ltd

In 2018/19 the BID has worked with a total budget of £442,442 based on levy contribution in 2018/2019 (£392,655) and £49,787 from the retained income from 2017/2018. The split of actual and committed expenditure for the current financial year to 31/03/2019 is as follows:

Unaudited accounts including estimated expenditure as at January 2019

Objective	Actual and Committed Expenditure - £
Infrastructure – Road surface patching, winter gritting	£117,574
Crime prevention and security – CCTV maintenance and monitoring, PCSO	£158,103
Brackmills Environment – Roundabout maintenance, litter bins	£22,835
People who work on estate – Amenities Maps, Disaster Recovery	£960
Central Admin and Overheads	£118,076
Levy Collection Costs	£6,000
Contingency c. 5%	£0
Accrual for renewal	£18,894
TOTAL	£442,442

The final accounts for 2018/2019 will be prepared in April 2019 and will be available for BID members to review and for discussion at the Annual General Meeting.

Plans for 2019

The BID will build on the successful initiatives from last year, focusing on delivering the objectives stated in the business plan, and ensuring Brackmills Industrial Estate businesses receive value for money from their levy payments.

The BID is now coming towards the end of its second term and the ballot is being held in February and March for the new BID term of 2019 to 2024. Subject to the vote being successful the BID will be undertaking the projects identified in the new BID Proposal and Business Plan with effect from the 1st June 2019.

Get Involved in your BID

Business Improvement Districts (BIDs) are driven by participating businesses working together to maximise benefits for the BID area and those businesses within it.

The greater your involvement or the more activities and opportunities you take advantage of, the better value for money you will receive from your BID levy.

For further information please contact the BID Office at enquiries@brackmillsestate.co.uk and Sara Homer, BID Executive Chair will contact you.

*The BID levy criteria can be found in the BID Business Plan, available online at www.brackmillsindustrialestate.co.uk or from the BID office.