

Brackmills BID Survey



Decade of Change – Business Improvement District – Businesses Survey 2018

As we continue in our aim of creating a highly effective and functional operating environment which supports and attracts businesses and inward investment, we rely upon your feedback to help develop and maintain our business plan. Your input into the business plan is critical, so please do ensure that your comments and suggestions reflect the issues so we can work towards making a real difference to your business.

Our business plan must remain completely realistic and achievable and we strongly value any contribution you can provide to 'make it happen'.

If you would like any more information, why not take a look at our new website www.brackmillsindustrialestate.co.uk or contact Chris Barker your estate manager or Sara Homer Executive Chair of the board for more information.

About your business

Name of Business	
Address of Business	
Q1. What is the nature of your business?	
Q2. What, (if known) are the key aims of your business over the next five years?	

Q3. How do you think your commercial performance within Brackmills will change in the next 5 years?

<input type="checkbox"/> Stay the same	<input type="checkbox"/> Increase moderately	<input type="checkbox"/> Increase significantly	<input type="checkbox"/> Decrease
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Q4. What changes are you anticipating for your business location / property in the next 5 years?

<input type="checkbox"/> Remain as you are	<input type="checkbox"/> Refurbish/re-fit	<input type="checkbox"/> Extend property	<input type="checkbox"/> Relocate in Brackmills	<input type="checkbox"/> Move out of Brackmills
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Q5. Your thoughts on Brackmills today

How do you rate Brackmills in respect of the following?	Tick if important to your business	Tick as applicable (one tick per question)					
		Very Poor	Quite Poor	Neither Good not Poor	Quite Good	Very good	Don't know
Access to and in and around Brackmills							
Access to and from Brackmills by Bus							
Traffic flow in and out of Brackmills between 9 am and 4pm							
Traffic flow in and out of Brackmills between 7-9 am and 4-6pm							
Availability of parking for staff and visitors							
Short stay parking for lorries							
Cycling to and around Brackmills							
Walking around Brackmills							
Directional signage for traffic around Brackmills							

How do you rate Brackmills in respect of the following?	Tick if important to your business	Tick as applicable (one tick per question)					
		Very Poor	Quite Poor	Neither Good not Poor	Quite Good	Very good	Don't know
Business needs							
Internet connections							
Power supply							
Meeting facilities							
Availability of people with the right skills							
Ability to retain staff you need							
Feeling part of a Brackmills business community							
Environment							
Entrances onto Brackmills							
Roundabouts and verges							
State of the roads							
State of the footpaths							
Lighting for traffic							
Lighting for pedestrians and cyclists							
Litter and cleanliness of roads and public areas							
The estate in general							
Crime and safety							
Employees feeling safe coming to and from work daylight							
Employees feeling safe coming to and from work in the dark							
Your perception of crime generally on the estate							
Feeling of safety of your cars and bicycles							
Feeling of safety for your business vehicles / lorries / vans							

Q6. The Brackmills BID has delivered a range of different BID initiatives

Some of them are included in the list below:	Aware? Tick if Yes	Beneficial to your business? Tick if Yes	Continue? Tick if Yes	Any comments?
Close Circuit Television & Automatic Number Plate Recognition Cameras				
Estates based Police Community Support Officer				
Security bulletins and regular security updates				
Environmental improvements to raise the image of the estate				
Street cleansing and landscaping services				
Signage				
Parking restrictions across the estate				
Changing the road humps for other traffic calming management schemes				
New bus services across the estate				
Winter gritting of roads				
Newsletters and bulletins about the work of the Brackmills BID				
Business events to raise the profile of businesses and Brackmills				
PR and media exposure				
Cycle hire hubs – part of the town's cycle hub network				
Support for businesses and estate from Estate Manager / Exec Chair				

Did you realise that without the BID these things would not happen? Yes No

Q7. What is your perception of how Brackmills has changed as a place to do business since 2014?

<input type="checkbox"/> Stayed the same	<input type="checkbox"/> Better place to do business	<input type="checkbox"/> Worse place to do business
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Q8. Looking to the future

Although the BID has achieved a lot to date there are clearly things which could improve even more and things which we could do to support your business over the next five years. Depending upon the answers above some of the current activity will be retained but there is opportunity to consider other initiatives too. Please identify the relative importance of the following initiatives which may support your business either directly or indirectly in the future.

Please rate below how beneficial the following projects would be for your business using a scale of 1-5 where 1 equals a little and 5 equals a lot		
	Rank 1-5	Comments
Crime and Safety		
Improved lighting for pedestrian and cyclists safety		
More CCTV at particular locations		
Reactive incident support for the estate		
Additional security patrols at vulnerable times		
Any other initiative please state		
Environment of Brackmills		
Improved Bus Stops / Shelters		
Work with landlords to improve appearance of buildings in Brackmills		
More street cleansing and litter control		
More landscaping of greenery along footpaths and roads		
Statement gateways into the estate		
Any other initiative please state		
Access to, in and around Brackmills		
More road improvements / complete removal of road humps		
Improved roads to the estate		
Improved traffic control systems to ease congestion		
Initiatives to discourage overnight stays		
Any other initiative please state		
Business Promotion and Support		
Brackmills business to business showcase events / exhibitions		
Brackmills profiling to international delegations		
Buying / Procurement support – please specify		
Support with training and development		
Support for recruitment and development of temporary seasonal staff		
Represent your views as we work with policymakers to deliver an improved infra-structure		
Attract additional investment to fund new projects for the benefit of all		
Benefits and services for estate employees		
New facilities for staff to meet, rest, and enjoy		
Any other initiative please state		

Q9. Local Challenges. Do you feel that there is anything that has not already been mentioned above that needs to be addressed and if so, would you have any ideas how?

New Challenges and Opportunities.

Q10. What would you like to see as the key objective and vision for Brackmills Industrial Estate

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The ballot for the next 5 years BID Proposal and Business Plan will be in March 2019. If you are not the person who would ultimately vote on the Brackmills BID Proposal and Business Plan, please could you indicate who that would be?

Name:	
Position within the company:	
Contact telephone number:	
Email address:	
Postal address:	

Q11. How would you be inclined to vote for the Brackmills BID Proposal and Business Plan?

Yes	No	Don't Know	If No, what could we do to change this to a Yes?

Name of person completing form:	
Position within the company:	
Contact telephone number:	
Contact email address:	
Date survey completed:	

Thank you for your time and effort in completing this form.

Once you have completed this form save it and return it to the Brackmills BID Management Team by emailing it to sara.homer@brackmillsestate.co.uk or call the team on **07891 016896** who will arrange for its collection.

For more information about the BID visit www.brackmillsindustrialestate.co.uk

Use of this information

Thank you for your time and effort in completing this form. The data we collect from this survey remains entirely confidential and will be amalgamated with feedback from other surveys from other businesses in the Business Improvement District. The information provided on this survey helps us to understand the key issues and opportunities which affect businesses and therefore contribute towards the preparation of the new Business Improvement District (BID) proposal and business plan. There is a legal obligation to consult with businesses in the potential or actual area of the Business Improvement District. In order to fulfil this requirement, we will collect your personal contact details and retain them for future use to ensure that you remain informed of the progress of this consultation and the ballot.

